

All of these resources can be downloaded at: <http://www.dynamitesports.com/seminar-resources/>

Resources Leading Up To Your Event

As a reminder, here is the list of guidelines that we ask you to perform to help insure a successful and well attended event. Before you print the files below, please click "File" and then "Make a Copy" to save these files to your computer. Then you can edit the files to customize them for your event.

- ☐ Forward the "Coaches email" to all your coaches
- ☐ Forward the "Counselors email" to all your counselors
- ☐ Forward the "middle school administrators email" and encourage them to promote the event to their 8th grade families
- ☐ Ask coaches to distribute the "Special Invitations" to those athletes they believe are capable of, or would like to play sports in college
- ☐ Send "Athletes Wanted" flyer to all booster presidents and ask them to forward to their members.
- ☐ Enlarge the "Athletes Wanted" flyer and use as a poster to place outside your office, weight room, gyms & locker rooms.
- ☐ Distribute "Athletes Wanted" flyers at home sporting events if possible
- ☐ Place flyer/event information on school athletic website
- ☐ Ask local newspaper to write an article about the event prior to it (sample press release)
- ☐ Place event information on school marquis the week of the event
- ☐ Make announcements and distribute flyers at any sports banquets, parent meetings, etc.
- ☐ Resources for the Night of Your Event

The following documents will need to be printed as handouts for the families on the night of the Recruiting Seminar:.

- ☐ Family Sign-in Sheet (ONLY print 5 copies)
- ☐ eKnowledge Handout
- ☐ NAIA Handout
- ☐ NCAA Academic Handout
- ☐ Parent Handout
- ☐ Seminar Questionnaire

Print 50-75 copies of the other documents. We will give one to each family that attends. (do NOT staple them together)

The Speaker will require the following items for the seminar:

- ☐ Table for the handouts
- ☐ A few boxes of pencils/pens
- ☐ Video Projector
- ☐ Sound for the video projector
- ☐ Lapel / wireless microphone