

All of these resources can be downloaded at: <http://www.dynamitesports.com/seminar-resources/>

### Resources Leading Up To Your Event

As a reminder, here is the list of guidelines that we ask you to perform to help insure a successful and well attended event. Before you print the files below, please click "File" and then "Make a Copy" to save these files to your computer. Then you can edit the files to customize them for your event.

- Forward the "Coaches email" to all your coaches
- Forward the "Counselors email" to all your counselors
- Forward the "middle school administrators email" and encourage them to promote the event to their 8th grade families
- Ask coaches to distribute the "Special Invitations" to those athletes they believe are capable of, or would like to play sports in college
- Send "Athletes Wanted" flyer to all booster presidents and ask them to forward to their members.
- Enlarge the "Athletes Wanted" flyer and use as a poster to place outside your office, weight room, gyms & locker rooms.
- Distribute "Athletes Wanted" flyers at home sporting events if possible
- Place flyer/event information on school athletic website
- Ask local newspaper to write an article about the event prior to it (sample press release)
- Place event information on school marquis the week of the event
- Make announcements and distribute flyers at any sports banquets, parent meetings, etc.
- Resources for the Night of Your Event

### Resources for the Night of Your Event

Please print five copies of this sign in sheet and place them on a table at the facility entrance.

- Family Sign-in Sheet (ONLY print 5 copies)

The following documents will need to be printed as handouts for the families on the night of the Recruiting Seminar. Print 50-75 copies. Please staple them together if possible but be sure to place the "Seminar Questionnaire" on top. We will give one packet to each family as they arrive.

- eKnowledge Handout
- NAIA Handout
- NCAA Academic Handout
- Parent Handout
- Seminar Questionnaire

Please print the following document on 1 page, front and back, and keep this separate from the packet outlined above. We will give one to each family as they leave.

- Questions to Ask When Choosing a College

### The Speaker will require the following items for the seminar:

- Table for the handouts
- A few boxes of pencils/pens
- Video Projector
- Sound for the video projector
- Lapel / wireless microphone